



TypeGallery2012: Call for Submissions

An exhibition presented by the Society of Typographic Aficionados at TypeCon2012

TypeGallery is a showcase of new typeface design that will be exhibited during TypeCon2012: MKE SHIFT in Milwaukee, Wisconsin. In past years, many of the works have travelled internationally after TypeCon and have been selected to appear in print publications produced by SOTA.

Deadline

Digital files and mounted artwork must be received by **July 27th, 2012**

Specifications

- Typefaces must have been created, published, or significantly updated between June 2011 and July 2012.
- You may submit either a traditional type specimen or a typographic design showcasing your typeface in use.
- Artwork may be in color and/or black and white.
- Maximum artwork size is 11" x 17" or A3.
- Each submission must be mounted flush on an 11" x 17" or A3 piece of white foamcore board. Send two (2) mounted copies of each submission.
- Digital files must also be provided for each submission. Supply unlocked 300 DPI press-ready PDFs or editable vector EPS files. Files must be Macintosh compatible and scaleable. Convert all fonts to paths in illustration/page layout programs and embed all fonts in PDFs. Proof your digital files and prints carefully before submitting.
- Limit of five (5) typeface submissions from a single designer or foundry.

Submission Fees

- There is a fee of \$15 (USD) per submission to help cover costs. Fees are waived for SOTA members, TypeCon attendees, speakers, and sponsors.
- To pay online using a credit card or electronic funds transfer, go to:
typesociety.org/typegallery/payment
- To pay by check or money order (in US funds drawn on US banks only), make payable to SOTA and mail to:

SOTA/TypeGallery
Attn: Michelle Perham
6311 – 6th Avenue NE
Seattle, WA 98115
USA

Please enclose a copy of your submission form(s) with payment.

How To Submit

- Fill out this form (one per submission) and attach a copy to the back of your mounted artwork. This information must also accompany your digital files.
- Email your digital files to **type.gallery@typesociety.org**. The attachment size must not exceed 20MB per email. Please supply download URLs for larger files.
- Make sure submissions are well packaged to prevent damage.
- Write **TypeCon2012/TypeGallery** somewhere on your package.
- Ship mounted submissions via UPS, FedEx, or other courier to:

Kelly Lahl/TypeCon
226 South 66th Street
Milwaukee, WI 53214
USA

- Please email **kellylahl@gmail.com** and **type.gallery@typesociety.org** when you send your submission.

Typeface Name

Typeface Designer(s)

Month/Year Published/Created

Foundry (if published) or Client (if custom)

URL

Replace text above with information specific to your submission.

Name

Address

Telephone

Email

Digital File Name

Signature

Date

By submitting this form and artwork, signator attests that the submission contains his/her wholly original work(s) or authorized derivation(s), and/or that he/she is the copyright holder, or is authorized by the copyright holder to submit the work for exhibition and publication purposes. Signator authorizes The Society of Typographic Aficionados (SOTA) to display this work in gallery exhibitions, on the web, in print publications, and/or for other promotional purposes. Signator agrees that he/she will receive no monies or other form of compensation for assigning these limited rights of publication to SOTA. SOTA acknowledges that the original creator(s) retains all copyrights. Submissions are exhibited on a space available basis. Late and/or damaged submissions and submissions without digital files provided will not be exhibited. Submissions will not be returned. Submission deadline is July 27th, 2012.